

Key Considerations for Public Sector Attendees at Splunk Leadership Forum Tel Aviv

(1) What city is this event going to be held in?

- Tel Aviv

(2) What is the expected registration and attendance at this event for attendees (non-Splunkers only)?

- 80 - 100 registrations, 40 - 50 customers + around 15 Splunkers

(3) Will the event be “free”?

- Yes. Attendance at Splunk Leadership Forum is free of charge.

(4) Is the event informational?

- Yes. Attendees will listen to inspiring speakers, participate in breakout sessions, and learn about how Splunk makes the world more resilient.

(5) What is being served, if anything, for breakfast, lunch, happy hour, and/or dinner during or after the event? What is the expected cost of this?

- Welcome coffee & Canapes
- Dinner with Alcohol (House wines and beers)

(6) Will you be giving out “Splunk gear”? If so, what are you giving out, and what is the cost?

- Not decided yet, the agency has instructions not more than 25 USD per attendee

(7) Are you giving away anything that is not “Splunk gear”? If so, what are you giving out, and what is the cost?

- Not decided yet, the agency has instructions not more than 25 USD per attendee

(8) Will there be any entertainment? If so, what is the entertainment and what is the value of the entertainment?

- No entertainment